Losing The News: The Future Of The News That Feeds Democracy
(Institutions Of American Democracy)
In Losing the News, Pulitzer Prize-winning journalist Alex S. Jones offers a probing look at the epochal changes sweeping the media, changes which are eroding the core news that has been the essential food supply of our democracy. At a time of dazzling technological innovation, Jones says that what stands to be lost is the fact-based reporting that serves as a watchdog over government, holds the powerful accountable, and gives citizens what they need. In a tumultuous new media era, with cutthroat competition and panic over profits, the commitment of the traditional news media to serious news is fading. Indeed, as digital technology shatters the old economic model, the news media is making a painful passage that is taking a toll on journalistic values and standards. Journalistic objectivity and ethics are under assault, as is the bastion of the First Amendment. Jones characterizes himself not as a pessimist about news, but a realist. The breathtaking possibilities that the web offers are undeniable, but at what cost? Pundits and talk show hosts have persuaded Americans that the crisis in news is bias and partisanship. Not so, says Jones. The real crisis is the erosion of the iron core of news, something that hurts Republicans and Democrats alike. Losing the News depicts an unsettling situation in which the American birthright of fact-based, reported news is in danger. But it is also a call to arms to fight to keep the core of news intact. Praise for the hardcover: "Thoughtful." --New York Times Book Review "An impassioned call to action to preserve the best of traditional newspaper journalism." --The San Francisco Chronicle "Must reading for all Americans who care about our country’s present and future. Analysis, commentary, scholarship and excellent writing, with a strong, easy-to-follow narrative about why you should care, makes this a candidate for one of the best books of the year." --Dan Rather

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There is no question that Alex S. Jones has more than enough credentials to write a book such as "Losing the News." His vast experience at a variety of levels in the field of journalism, combined with his sense of thoughtfulness, make for an author who should excel at penning a book on the history and future of the news. "Losing the News," succeeds at times, but also falls short to some extent in giving an accurate analysis of the current newspaper crisis. First off, this book will prove to be a valuable read for people who have little to no knowledge of the role of print media in America over the decades. Jones skillfully explains how print journalism has evolved over the years, and why it has been important for the survival of democracy. However, there is not any groundbreaking information presented for people already familiar with such areas. The most interesting aspect of Jones' book is his discussion of the erosion of the iron core of "accountability" news. Jones is highly critical of the television news' propensity to offer up opinionated talking heads in place of solid news reporting. He also is critical of the increase, over the years, by media outlets to stray away from hard news, and instead do more reporting of personal interest and entertainment stories. His argument is that this phenomenon leaves people less informed, therefore weakening democracy on the whole. Jones also discusses in detail the concept of "citizen journalism" brought on by the Internet. He obviously feels that the proliferation of blogs and nontraditional news web sites are a threat to traditional journalism. Jones strongly believes that in order to be called a journalist, one needs to be trained as a journalist.

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