Trademarks, Unfair Competition, And Business Torts
Synopsis

Incorporating a mix of seminal and modern cases and materials, this casebook delivers broad coverage of trademarks, unfair competition, and business torts, with ample material on the role of technology. Practice problems in each chapter encourage students to think like practitioners. Ideal for courses on Trademark Law, Unfair Competition, or Business Torts, this casebook features: a broad examination of current trademark and unfair competition law outstanding coverage of false advertising law extensive treatment of the hot news doctrine (misappropriation), including the most recent cases a thoughtful survey of business torts, including cases that address tortious interference, trade libel, and related torts such as RICO dynamic pedagogy that spans cutting-edge cases and materials, notes, questions, and hands-on practice problems

Book Information

Hardcover: 1150 pages
Publisher: Wolters Kluwer; 2 edition (June 22, 2016)
Language: English
ISBN-10: 1454869526
Product Dimensions: 7.4 x 2.2 x 10 inches
Shipping Weight: 4.6 pounds (View shipping rates and policies)
Average Customer Review: 4.0 out of 5 stars  (1 customer review)
Best Sellers Rank: #2,062,270 in Books (See Top 100 in Books)  #67 in Books > Law > Intellectual Property > Patent, Trademark & Copyright > Trademark  #3228 in Books > Law > Legal Education  #17022 in Books > Textbooks > Law

Customer Reviews

This book has a nice balance of cases and notes. So far, the cases I've read are relevant, and the notes are well written and easy to understand.

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